

OUR FOOTPRINT

Our stats illustrate how many people enjoyed a holiday over the past year, and the most popular resorts.



THE HOLIDAY CLUB FACTS

- **LARGEST** Holiday Ownership Club in Africa
- The Club is **26 YEARS** old
- **7.5 MILLION PEOPLE** sent on holiday since 1993
- **R730 MILLION** property investments
- **130+ RESORTS** throughout southern Africa
- **4000+** resorts worldwide
- **INDUSTRY LEADING** Member benefits



TOP 20 RESORT WEEKS OWNED

- | | |
|-----------------|-------------------------------|
| North West | Dikhololo |
| Drakensberg | Kiara Lodge |
| Mpumalanga | Hazyview Cabanas |
| Limpopo | Waterberg Game Park |
| Western Cape | Royal Atlantic |
| Garden Route | Castleton |
| Drakensberg | Cayley Lodge |
| KZN South Coast | Margate Beach Club |
| Durban | Silversands |
| Garden Route | Placid Waters |
| KZN South Coast | Illovo Beach Club |
| KZN South Coast | Banana Beach Club |
| Garden Route | Formosa Bay Resort |
| KZN North Coast | Dolphin View Cabanas |
| Drakensberg | Qunu Falls Lodge |
| KZN South Coast | Sea 'n Sky |
| North West | Seasons Golf, Leisure and Spa |
| Eastern Cape | Sunshine Bay Beach Club |
| KZN North Coast | Umhlanga Cabanas |
| Western Cape | Table View Cabanas |



TOP 10 LOCAL RESORTS VISITED BY MEMBERS

- | | |
|------------------|---------------------|
| Dikhololo | Cayley Lodge |
| Kiara Lodge | Mount Amanzi |
| Hazyview Cabanas | Margate Beach Club |
| Royal Atlantic | Silversands |
| Umhlanga Cabanas | Waterberg Game Park |

A YEAR IN REVIEW



COMMUNICATION

Work Orders	27 053
Online Work Orders	3 875
Emails	94 766
Telephone Calls	211 827



TOTAL RESERVATIONS

Local Reservations	100 198
International Reservations	876
iExchange Reservations	24 232



NUMBER OF LOCAL BOOKINGS

Full Week	24 225
Midweek	35 619
Weekend	40 354



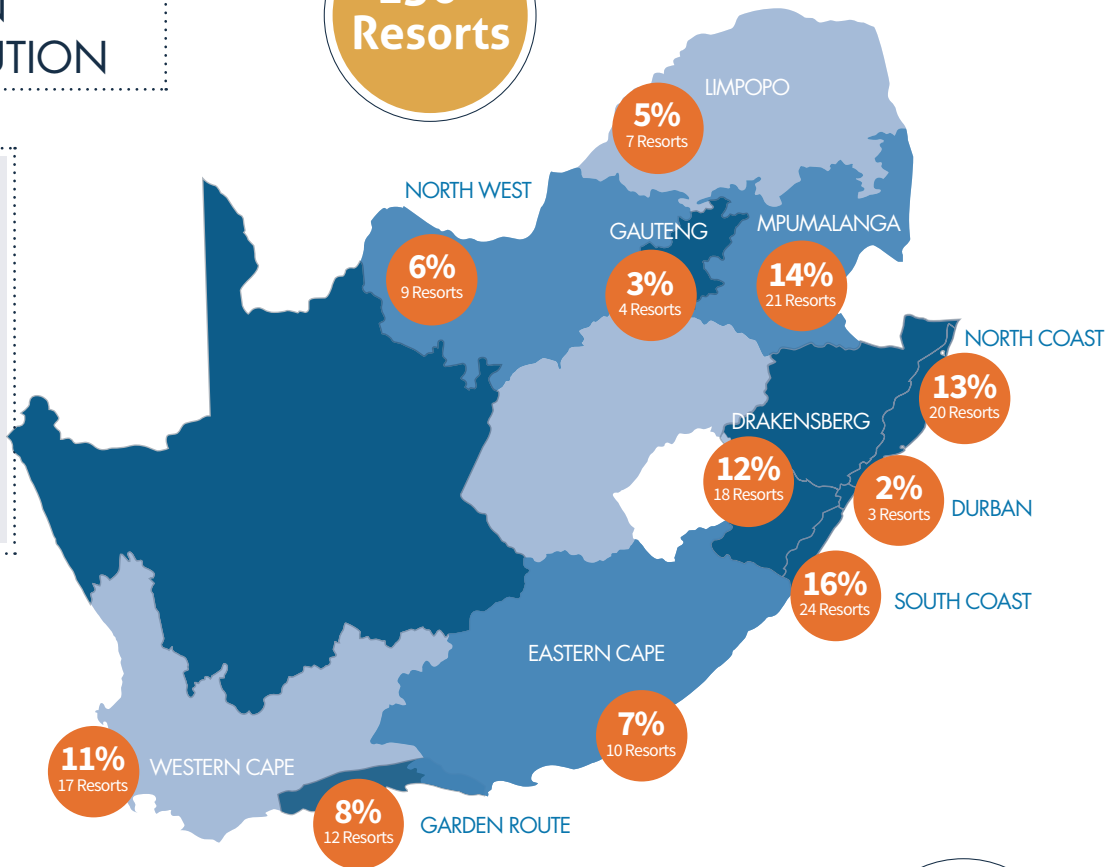
LOCAL RESERVATION CHANNELS

Website	38 703
Call Centre	61 495

SOUTH AFRICAN RESORT DISTRIBUTION

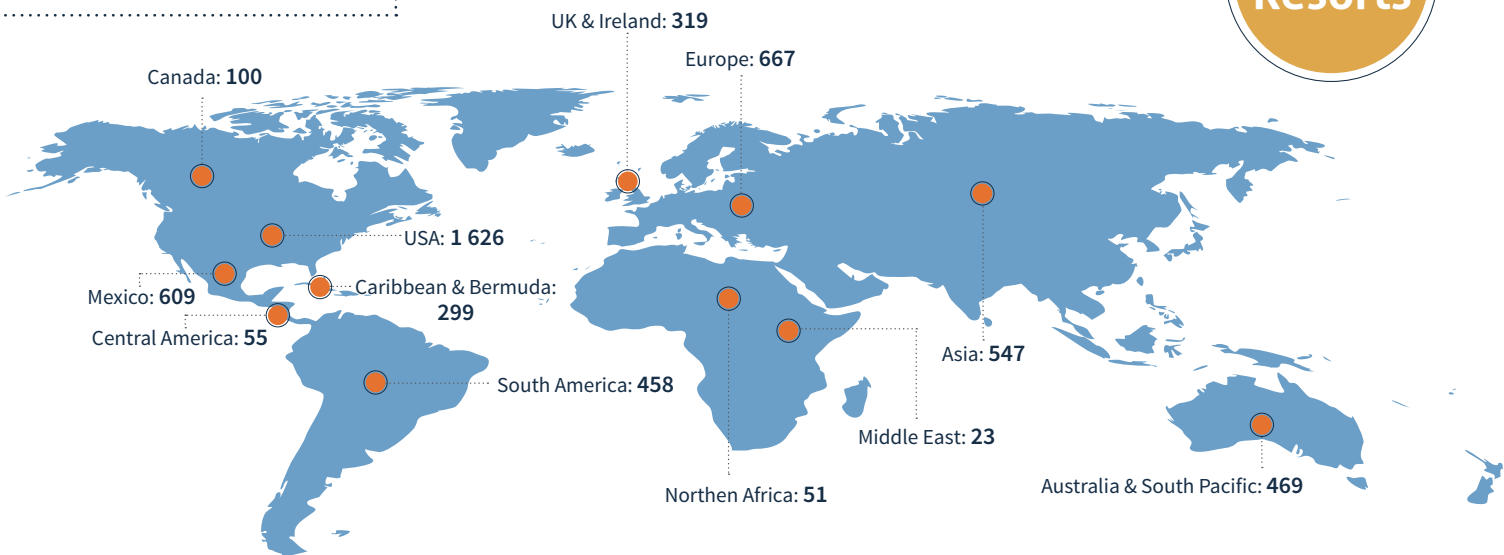
130+ Resorts

North West	-	9 Resorts
Limpopo	-	7 Resorts
Gauteng	-	4 Resorts
Mpumalanga	-	21 Resorts
Drakensberg	-	18 Resorts
KZN North Coast	-	20 Resorts
Durban	-	3 Resorts
KZN South Coast	-	24 Resorts
Eastern Cape	-	10 Resorts
Garden Route	-	12 Resorts
Western Cape	-	17 Resorts
Beyond our Borders	-	4 Resorts



GLOBAL RESORT DISTRIBUTION

4000+ Resorts



GLOBAL RESORTS BASED ON RESORT STYLE AND ACTIVITIES ON OFFER:

- Beaches: 2 215
- Family Vacations: 4 116
- Health Spas: 1 922
- Scuba & Water Sports: 2 484
- Casinos / Gaming: 1 010
- Golf: 2 325
- Lakes: 1 340
- Skiing: 649