

OUR FOOTPRINT

Our stats illustrate how many people enjoyed a holiday over the past year, and the most popular resorts.



THE HOLIDAY CLUB™ FACTS

- **LARGEST** Holiday Ownership Club in Africa
- **6.6 MILLION PEOPLE** sent on holiday since 1993
- **R732 MILLION** property investments
- **160+ RESORTS** throughout southern Africa
- **4000+** resorts worldwide
- **INDUSTRY LEADING** Member benefits



TOP 19 RESORT OWNERSHIP WEEKS OWNED

- | | |
|-----------------|------------------------|
| North West | Dikhololo |
| Drakensberg | Kiara Lodge |
| Mpumalanga | Hazyview Cabanas |
| Garden Route | Castleton |
| Limpopo | Waterberg Game Park |
| Western Cape | Royal Atlantic |
| Drakensberg | Cayley Lodge |
| KZN South Coast | Suntide Margate |
| Garden Route | Placid Waters |
| KZN South Coast | Suntide Illovo Sands |
| KZN South Coast | Suntide Beach Club |
| Garden Route | Formosa Bay Resort |
| KZN North Coast | Dolphin View Cabanas |
| Drakensberg | Suntide Qunu Lodge |
| KZN South Coast | Sea 'n Sky |
| North West | Season Sports and Spa |
| Mpumalanga | Dunkeld Country Estate |
| KZN North Coast | Umhlanga Cabanas |
| Western Cape | Table View Cabanas |



TOP 10 LOCAL RESORTS VISITED BY MEMBERS

- | | |
|------------------|------------------------|
| Dikhololo | Placid Waters |
| Kiara Lodge | Club Mykonos Langebaan |
| Hazyview Cabanas | Margate Beach Club |
| Royal Atlantic | Umhlanga Cabanas |
| Cayley Lodge | Mount Amanzi |

A YEAR IN REVIEW



COMMUNICATION

Work Orders	36 326
Online Work Orders	2 420
Emails	138 489
Telephone Calls	231 785



TOTAL RESERVATIONS

Local Reservations	100 466
International Reservations	1 005
iExchange Reservations	25 592



NUMBER OF LOCAL BOOKINGS

Full Week	28 651
Midweek	33 303
Weekend	38 512

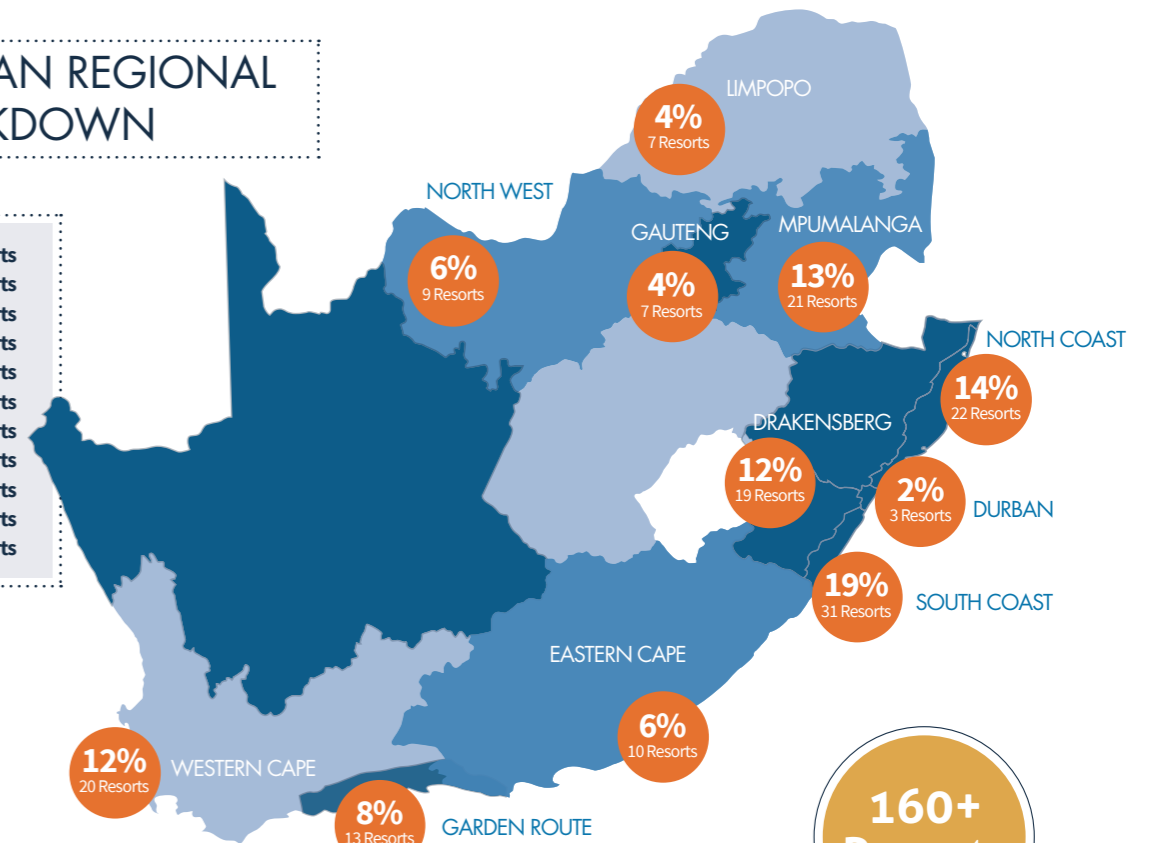


LOCAL RESERVATION CHANNELS

Website	25 518
Call Centre	74 948

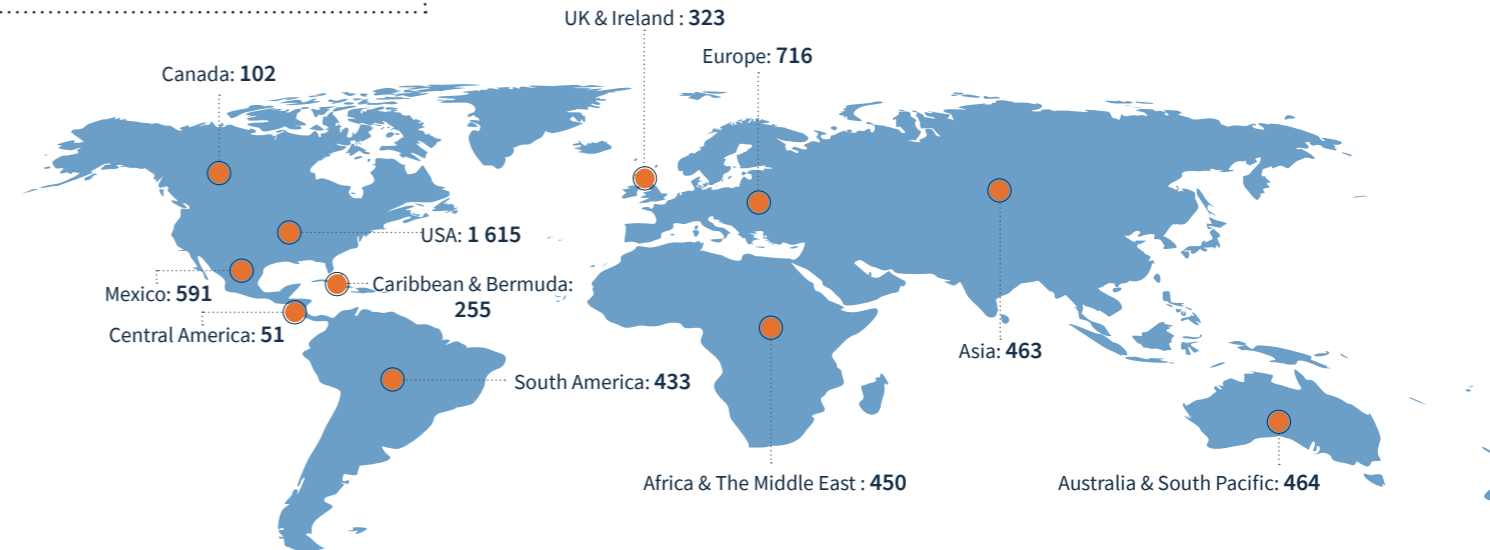
SOUTH AFRICAN REGIONAL RESORT BREAKDOWN

North West	- 9 Resorts
Limpopo	- 7 Resorts
Gauteng	- 7 Resorts
Mpumalanga	- 21 Resorts
Drakensberg	- 19 Resorts
KZN North Coast	- 22 Resorts
Durban	- 3 Resorts
KZN South Coast	- 31 Resorts
Eastern Cape	- 10 Resorts
Garden Route	- 13 Resorts
Western Cape	- 20 Resorts



160+ Resorts

GLOBAL RESORT BREAKDOWN



GLOBAL RESORT BREAKDOWN BASED ON RESORT STYLE AND ACTIVITIES ON OFFER:

- | | | | |
|-----------------------|-------------------------|--------------------|-----------------------------|
| Beaches: 1 574 | Family Vacations: 3 734 | Health Spas: 1 718 | Scuba & Water Sports: 2 374 |
| Casinos / Gaming: 852 | Golf: 1 623 | Lakes: 1 229 | Skiing: 580 |