

-Happy- Birthday

THE HOLIDAY CLUB™ TURNS 25!

We are especially proud to be marking 25 years of giving our Members lifelong holiday pleasure. We owe so much of our success to the continued and loyal support of our Members.

To help us make the occasion even more special, we asked some of our long-standing Members to take us down memory lane. As we turn 25, some Members share what they love about being with The Holiday Club™.



My wife Judy and I love going on holiday and in the past 25 years we have been all over! We sometimes went away with the kids, grandkids and friends and it was always special spending time with them.

What I love about my membership is that you are not tied to one place and can go anywhere – from the Drakensberg and the Cape to Mozambique and Zimbabwe!

The Holiday Club™ has always given good service and I have never had problems or a complaint about my membership. It is definitely money well-spent!

Continue the good work Holiday Club and good luck for the next 25 years!

- Mr Philip Brayshaw

“ We have been with The Holiday Club™ for about 14 years. We enjoy the service we get from the Consultants and the communication on a regular basis. It is safe and secure dealing with The Holiday Club™ family, especially amidst all the scams around these days!

- Yvette and Gerhard Badenhorst ”



When we first became Members of The Holiday Club™ in 1993, my wife and I enjoyed our holidays together with our children. Now that the kids are all grown up and we are pensioners, we sometimes still go with them but it's mainly just my wife and I.

During our last holiday in Margate, a kind person from the Member Services Centre pointed out to us that we were not maximising our benefits as Members and told us more about them, including Telesave, where you can get discounts on items. We really enjoy this and other Member benefits.

Our favourite holiday destination is Durban, but we have also enjoyed seeing a lot of other places across South Africa over the years. Every time we go to beautiful resorts with great facilities we realise that the only way we could afford these holidays is because we are Members of The Holiday Club™!

- Professor Moses Malulyck

“ I have been a Holiday Club Member for eight years and it's so exciting and very convenient - it just takes a phone call to arrange bookings. I have been to different destinations in Mpumalanga and KZN and the resorts were awesome and service is of a high standard.

I would recommend joining The Holiday Club™ to anyone.

- Mncedisi Phineas Nkosi ”

MORE OF YOUR MEMORIES...



When I first became a Member of The Holiday Club™ 25 years ago, they were still sending our booking confirmation letters by post. Today, everything is so much easier and faster! Everything is done electronically and its made going on holiday even more of a pleasure. One thing hasn't changed though – the service I get from The Holiday Club™ is, and always has been, excellent! Booking with the call centre, as well as checking-in, is very smooth and at the resorts, when we report something that we're not happy with, it gets sorted right away.

Over the years, we have been all over the country with our membership. My wife Wilna and I love going to the Drakensberg and I think Cayley Lodge has the most beautiful view, overlooking The Bell Park Dam. We love discovering small towns and enjoy the relaxed lifestyle. I'm a very happy Member of The Holiday Club™!

- Mr Fritz Schonefeld



I've been with The Holiday Club™ since October 2002 and the return on investment was recouped within the first two years, and has paid for itself over and over again. It's a fantastic and flexible service offering as compared to traditional timeshare which is limited to a particular resort/ week every year.

I enjoy the flexibility of taking a break at any time during the year, with a wide selection of resorts.

- Mr Sean Morrison



My family and I have enjoyed going on holiday with The Holiday Club™ over the years and I believe it's great value.

We have had many happy times just enjoying life in the Drakensberg and the South Coast and all over.

I have been happy with my membership and have had no problems at all. I am hoping the grandchildren will continue as Members. You've done well, Holiday Club, keep up the good work!

I would definitely recommend you to anyone.

- Mr Maharajh



I have been a Holiday Club Member for more than 20 years and the best part about it is being able to book a holiday whenever I want. I would say to those who aren't Members that you have not yet had a holiday until you're a Member of The Holiday Club™.

- Mr Pieter van Aswegen



I have been a Member of The Holiday Club™ for more than 20 years and I really enjoy staying at the different resorts. I think that The Holiday Club™ is value for money.

- Denzil Rockman



“THOSE WERE THE DAYS”

Some of The Holiday Club™’s longest-standing Staff Members shared anecdotes of how things used to run around here and this is what they had to say:



Our original offices were at Banana Beach Club and we used to run to the beach during the Sardine Run to watch the action! Also, before the magazine, we used to send our Members ‘The Pleasure Guide’ by post, it was in a folder format, so every time there was something new, we would send them the inserts and they had to put it in themselves.

Times have certainly changed.

Moira Vialle, PA, 20 years with the Group



I’ve been here for almost 20 years and I can’t believe how the company has grown! Our old offices were at Banana Beach Club which was nice because we met the Members and guests. Back then, keeping track of accounts was no mean feat, considering that we were doing things manually and through old computer programmes!

Zelda Pretorius, Accounts, 19 years with the Group



We used to have this big board with magnetic strips where we kept track of all the bookings. That board would fall over a lot and all the reservations would get mixed up! Luckily, someone in the office kept a hard copy on paper so we could put the board back together again. Another thing I don’t miss from the old days is manual banking and cheques!

Channa Slippers, Collections, 29 years with the Group



The first automated system was called “FIBS” – its full name was Fully Integrated Bookkeeping Services”. It worked so well that this was modernised into a BBL1 system - which all of us “oldies” believe was a magical programme and converted the big boards with the magnetic strips for bookings onto BBL1 and to date, to the current reservations programme. For those who know, Quatro (the old version of Excel) was used very successfully in the departments in the ‘good old days’.

Moira Alborough, Sales Administration, 33 years with the Group

The company has afforded many opportunities for employment, enriching and empowering people. I started as a tea lady and filing clerk, and from there to admin and sales. The Group has always been up-to-date with industry products and meeting the needs of its customers. Everyone here goes out of their way to make everyone feel part of this great organisation. I’m very happy here, especially because our hard work doesn’t go unnoticed.

Toby Cele, Sales Admin, 30 years with the Group



So many things have changed in leaps and bounds since THC started 25 years ago. Our Members used to pay their levy with cheques through the post. When we came back from our December break, we would have to go through boxes and boxes of envelopes! Today it’s so much easier, with electronic communication and EFT. I have enjoyed working here and may the company grow from strength to strength.

Merinda Vermaak, Collections, 23 years with the Group

